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NEBRASKAN.**

NEBRASKA STATE FAIR  
REQUEST FOR PROPOSAL

TO PROVIDE

ECONOMIC DEVELOPMENT IMPACT STUDY  
FOR THE NEBRASKA STATE FAIR OPERATIONS AND EVENT

Issued by:  
Nebraska State Fair  
PO Box 1387  
Grand Island, NE 68802

February 10, 2026

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## Section 1. RFP Timeline

The Request for Proposal timeline is as follows:

	Date
Request for Proposal Posting Date:	February 10, 2026
Q&A Session for Potential Respondents	February 24, 2026, at 3 PM Central Time
Proposal Due Date:	March 31, 2026
Meetings with Potential Candidates as Needed:	April, 2026
Award:	May 1, 2026

### **Zoom Link for Q&A Session:**

<https://us06web.zoom.us/j/3083821620?omn=86827206286>

Meeting ID: 308 382 1620

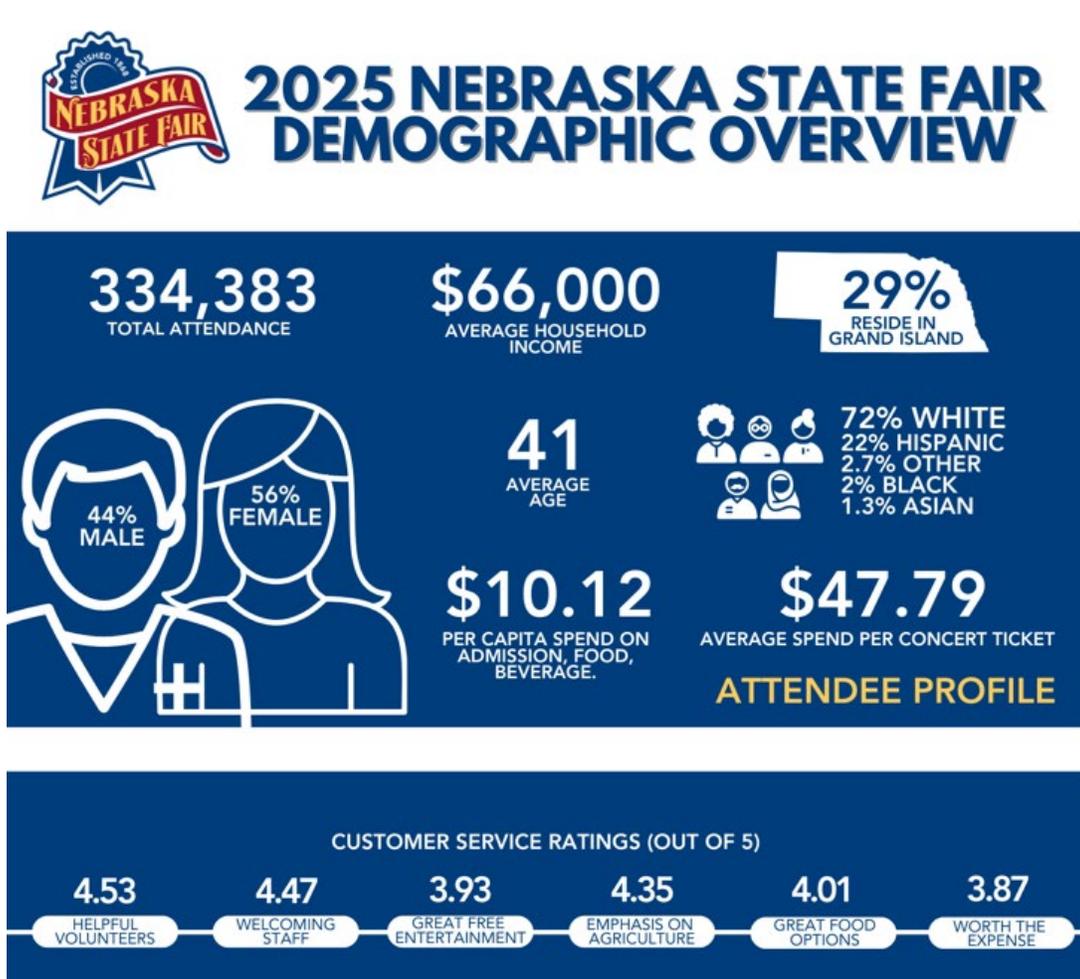
## Section 2. Introduction and Background

The Nebraska State Fair invites qualified candidates to submit proposals to conduct economic and fiscal analyses for the Nebraska State Fair operations and annual event.

### About The Nebraska State Fair

The Nebraska State Fair, entering its 157th year in 2026, is held at Fonner Park in Grand Island, Nebraska. The regional event is the largest in Nebraska, drawing an average of over 300,000 patrons yearly since moving to its current location in 2010. The Nebraska State Fair brings people from all over the State of Nebraska and beyond for an 11-day fair filled with agriculture, entertainment, education, and more.

### Demographics



## Section 3. Instructions

1. Review the RFP carefully
2. RFP questions should be directed by e-mail to Jaime Parr, Executive Director, at [jparr@statefair.org](mailto:jparr@statefair.org).
3. Interpretations, corrections, revisions, and amendments to this request for proposal shall be issued to all known RFP recipients in the form of an emailed addendum.
4. Proposals are due by hand delivery, mail, or e-mail no later than March 31, 2026 at 5 p.m. CST
5. If submitted by mail, Proposals must be submitted with three (3) copies in a sealed envelope conspicuously labeled “Nebraska State Fair – Request for Proposals to Provide Economic Impact Analyses”.

Proposals may be hand delivered, mailed or emailed.

Physical Address:

501 E. Fonner Park Road, Suite #200

Grand Island, NE 68801

E-Mail: [jparr@statefair.org](mailto:jparr@statefair.org)

Mailing Address:

Nebraska State Fair

Attn: Jaime Parr, Executive Director

PO Box 1387

Grand Island, NE 68802

## Section 4. Overall Scope

1. **Terms:** The term of the Agreement between the Contractor and the Nebraska State Fair is expected to be no longer than six months total. The Agreement may be terminated by either party upon thirty (30) days written notice, no later than May 31, 2026. In the event the Contractor materially breaches any obligation under the Agreement, the Nebraska State Fair may terminate such Agreement upon five (5) days written notice at any time during the term.
2. **Agreements Made:** The Nebraska State Fair may accept a proposal as written by issuing a written agreement with the selected Contractor. This agreement will be signed by both parties.
3. **Other Promoters:** Any other promoters facilitating business with NSF, including Fonner Park and its partners, shall not be bound by any agreement made as the result of this request for proposal.
4. **Exceptions:** Any exceptions to any piece of this RFP shall be noted on the Proposal Addendum, Attachment A, and submitted.
5. **Contracts:** To be executed between the Nebraska State Fair and the Contractor. All contracts shall be carried out by the Nebraska State Fair Executive Director.

## Section 5. Conditions

1. **Laws:** Terms and provisions of this solicitation and any agreement resulting from this shall follow any governing law applicable to this process. Any litigation or action in connection with this proposal and subsequent award shall be instituted in the appropriate Nebraska courts.
2. **Assignment:** Any contract resulting from this solicitation may not be assigned, transferred, or delegated as a whole or in part by the Contractor, without the prior written consent of the Nebraska State Fair.
3. **Termination:** The Nebraska State Fair may terminate any agreement made as a result of this process at any time that the Contractor fails to carry out the provisions under the agreed-upon terms including, but not limited to:
  - a. The actions of its employees while they are on the grounds at the Nebraska State Fair. The employees shall at all times comply with the applicable laws, ordinances, and regulations of

- local, state, and federal agencies, along with all regulations, policies, and procedures of the Nebraska State Fair.
- b. The Contractor certifies and agrees that, with respect to its staff and employees who will participate in the performance of this agreement, the Contractor shall maintain a workplace free of drugs and alcohol during the term of this contract.
  - c. The Contractor represents and warrants that no principal owner, officer, or employee of the Contractor nor any member of the immediate family of any principal owner, officer, or employee of the Contractor is a member, officer, agent or employee of the Nebraska State Fair. The Contractor is not aware of any other direct or indirect conflict with the Nebraska State Fair, except as disclosed in its Proposal.
4. **Indemnification:** By submitting a Proposal, the respondent agrees that in the event it is awarded a contract, it will indemnify and otherwise hold harmless the Nebraska State Fair, its agents and employees from any and all liability, suits, actions or claims, together with all costs, expenses for attorneys' fees, arising out of the firm's, its agents and employees' performance of work or services in connection with the contract, regardless of whether such suits, actions, claims or liabilities are based upon acts or failures to act attributable, in whole or in part, to the Nebraska State Fair, its employees or agents. The Nebraska State Fair hereby agrees to indemnify and hold harmless the Contractor from and against any loss, damage, or expense associated with a claim arising out of the negligence of the Nebraska State Fair.
5. **Insurance:** The Nebraska State Fair shall maintain comprehensive general liability insurance in the amount of no less than One Million Dollars per occurrence from an A- or better-rated carrier. This policy shall name the Contractor and their agents, representatives, and directors as additional insured as it pertains to the negligence of the Nebraska State Fair. The Contractor shall maintain comprehensive general liability insurance in the amount of no less than One Million Dollars per occurrence from an A- or better-rated carrier. This policy shall name the Nebraska State Fair, and their agents, representatives, and directors as stated in Addendum B as additional insured as it pertains to the negligence of the Contractor.
6. **Retention of Rights:** The Contractor shall not have any rights to use the name, logos, trademarks, or copyrights of the Nebraska State Fair outside of the purposes of promotion related to the Nebraska State Fair, without written permission.

## Section 6. Proposal

### 1. General Information

- a. List the following:
  - Company Name
  - Physical Address
  - City, State, Zip
  - Phone
  - Email
  - Contact Name of Person Responsible for this RFP
  - Title
  - Phone
  - Email

## **2. Scope**

- a. The successful respondent shall be required to perform and deliver to the Nebraska State Fair, economic and fiscal impact analyses of the i) Year-round Nebraska State Fair operations; ii) the 11-day State Fair event and iii) the 4-day Aksarben Stock Show and the economic impacts on the Grand Island community, City of Grand Island, and Hall County. The services to be provided by the Contractor shall include, but not be limited to, a review of the Nebraska State Fair's financial records, exhibitor participation reports, daily attendees, and other materials as necessary for the completion of a written economic and fiscal analysis report. The analysis shall examine the impact of the Nebraska State Fair's year-round operations, including, without limitation, anticipated seasonal and full-time job creation and retention.

## **3. Proposal**

- a. All proposals submitted for this work shall become the property of the Nebraska State Fair. Neither the Nebraska State Fair nor the submitting company shall disclose the contents of any proposal before the announcement of the award.
- b. Respondents submitting Proposals do so entirely at their own expense. The Nebraska State Fair shall not be responsible for any costs or expenses incurred by a Respondent in preparing or submitting a Proposal or otherwise in connection with responding to this RFP.
- c. All Proposals must remain valid for a period of ninety (90) calendar days. The Nebraska State Fair reserves the right to reject any or all submissions or to award the contract to a respondent other than the lowest.

## **4. Experience and Capabilities (Maximum 2 Pages)**

- a. Explain respondent's capabilities in meeting the requirements of this RFP and identify team members who will be responsible for providing the "Requested Services" and their qualifications, which shall include a summary of such team member's relevant work/experience for the preceding five (5) years.
- b. Describe respondent's experience in providing the types of services described in this RFP to municipalities, governmental and quasi-governmental agencies, and authorities.
- c. Provide at least three (3) relevant client references (especially governmental, and/or quasi-governmental entities in Nebraska, and/or economic focused organizations with whom the respondent now works or has worked within the past three (3) years. Provide contact information for such references.
- d. Provide at least one (1) sample economic impact analysis of the type required by this RFP.

## **5. Project Cost and Time Estimate:**

- a. Estimate the cost for the "Scope" identified in #6.2 above, within this RFP.
- b. Describe the basis for the cost estimate.
- c. Describe the proposed billing and payment structure.
- d. Provide a typical project timeline for the "Requested Services."
- e. Provide any other information that might be helpful to the Nebraska State Fair in making a decision.

# **Section 7. Evaluation of Proposal**

1. Evaluation of all Proposals submitted in response to this RFP shall be performed by a Committee comprised of Nebraska State Fair officials and the Fair's Governmental Affairs consultant. The

Committee shall determine the respondents that meet the minimum requirements pursuant to the selection criteria of this RFP. The information required to be submitted in response to this RFP has been determined by the Committee to be essential for use in the evaluation process. Therefore, all instructions contained in this RFP shall be met to qualify as a responsive respondent and to participate in the consideration for award. Proposals which do not meet or comply with the instructions of this RFP may be considered non-conforming and deemed non-responsive and subject to disqualification at the sole discretion of the Committee.

2. The Nebraska State Fair may, but is not required to, invite one or more respondents to an interview with the Committee. The Committee shall have final authority, subject to the provisions of this RFP, to award a contract to the successful respondent in the best interests of the Fair, taking into account the evaluation criteria set forth below.
3. All Proposals shall be evaluated using the same criteria and process. The criteria that will be evaluated by the Committee in making an award are the following: (i) demonstrated prior experience with similar studies, (ii) technical approach including knowledge of the Nebraska State Fair and the community of Grand Island, (iii) understanding of the local and state tax structures in Nebraska, (iv) team member qualifications, (v) client references, and (vi) the respondent's cost of services.
4. The Nebraska State Fair reserves the right to:
  - Award or negotiate with a respondent other than that with the lowest cost.
  - Reject any or all Proposals received in response to this RFP or to make no award or issue a new RFP.
  - Waive or modify any information, irregularity, or inconsistency in Proposals received.
  - Request modifications to Proposals from any or all respondents during the review and negotiation period.
  - Negotiate any aspect of the Proposal with any respondent and negotiate with more than one respondent at the same time.
  - Conduct investigations of any or all respondents and to verify information submitted by any or all respondents.
5. The Evaluation Committee shall consist of:
  - a. Jaime Parr, Executive Director
  - b. Cindy Johnson, Governmental Affairs Consultant and
  - c. At least one Nebraska State Fair Board Member

# Section 8. Certification

Include this form with your proposal

Name of Company: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name of Person Responsible for RFP: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Manager Name (If different from above): \_\_\_\_\_

The Contractor hereby certifies by signing below that this proposal, submitted to the Nebraska State Fair, is deemed to be in accordance with all information contained and referred to in this request for proposal is genuine, and is made under no false pretenses.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# Proposal Addendum - Attachment B

## **INSURANCE**

Respondents submitting a proposal are required to make evident certificates of the following minimum coverage. Such certificates shall be included with the proposal:

- Workers Compensation Insurance meeting the statutory requirements of the State of Nebraska.
- Employers' Liability Insurance providing limits of liability in the following amounts:
  - a. Bodily injury by accident: \$100,000 each accident
  - b. Bodily injury by disease: \$500,000 policy limit
  - c. Bodily injury by disease: \$100,000 each employee
- Commercial General Liability insurance providing limits of liability in the following amounts, with aggregates applying separately on a "per project" basis:
  - a. General aggregate: \$2,000,000
  - b. Product/completed operations aggregate \$2,000,000
  - c. Personal and advertising injury liability \$1,000,000
  - d. Per occurrence \$1,000,000
  - e. Fire legal liability \$50,000
  - f. Automobile \$1,000,000

If the Awardee does not carry its own required insurance coverage or fails to return proof of such by the due date, Nebraska State Fair may at its option obtain through an insurance carrier the necessary coverages noted by this agreement. The expense of this coverage will be billed to the Awardee.

Nebraska State Fair Board, Fonner Park Exposition and Events Center, The Hall County Livestock Improvement Association, and the City of Grand Island shall be listed as additional insured at no cost to the Nebraska State Fair.

## **LIABILITY**

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The Awardee agrees to hold Nebraska State Fair Board (legal entities, employees, board members, and thereof) harmless from any liability, cost, or expense in connection with or growing out of any claim whatsoever for injury, loss or damage to person and/or property at activities involved with this agreement in or upon the Fonner Park/Nebraska State Fair premises, its facilities and appurtenances OR upon the hotel premises, facilities and appurtenances including any transportation of persons, property or items in any way related to Nebraska State Fair.

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I acknowledge that I have read the above insurance and liability requirements and acknowledge my organization's responsibility as such.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date