



Aksarben Stock Show
REQUEST FOR PROPOSAL

FOR

Official Livestock Streaming Provider
2026-2028

Issued by:
Nebraska State Fair
c/o Aksarben Stock Show
PO Box 1387
Grand Island, NE 68802

Proposals Due: November 10th, 2025

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Section 1. RFP Timeline

The Request for Proposal timeline is as follows:

	Date
Request for Proposal Issuance:	Monday, October 20 th 2025
Q&A Session:	Monday, November 3 rd , 2025, 2pm
Request for Proposal Due Date:	Monday, November 10 th 2025
Meetings with Potential Candidates as Needed:	November 11 th – November 28 th
Award:	Monday, December 1 st , 2025,

Zoom Link for Q&A Session:

[Join the meeting now](#)

Meeting ID: 259 451 915 709 6

Passcode: 4LE7a5Ye

Section 2. Introduction and Background

Aksarben Stock Show is seeking a qualified Official Livestock Streaming Provider.

About Aksarben Stock Show: The Aksarben Stock Show is managed and produced by the [Nebraska State Fair](#) and is open to youth exhibitors from 14 states and also features a national youth and collegiate livestock judging contest. The beef, sheep and goat shows are held at the Five Points Bank Arena. The swine show is held in the Aurora Cooperative Pavilion. Youth from Arkansas, Colorado, Kansas, Illinois, Indiana, Iowa, Minnesota, Montana, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming are eligible to show. The show was established in 1927 by the Knights of Ak-Sar-Ben with a mission of "producing an annual youth livestock show celebrating the region's agricultural heritage which educates and benefits families."

The Aksarben Stock Show moved to Grand Island, Nebraska in 2017 celebrating its 90th anniversary. It was previously located in Omaha, Nebraska under the Knights of Ak-Sar-Ben and Aksarben Foundation.

The Aksarben Stock Show's vision is to:

- Conduct a world-class youth livestock exposition.
- Educate youth on production agriculture.
- Raise funds for the Aksarben Grand Drive, awarded through scholarships and monetary awards.
- Create a fun environment where families and youth compete and build lifelong friendships.

Section 3. Instructions

- I. Review the RFP carefully.
- II. RFP questions should be directed by e-mail to Tyler Griffeth at tgriffeth@statefair.org
- III. Interpretations, corrections, revisions, and amendments to this request for proposal shall be issued to all RFP recipients in the form of written addenda.
- IV. Proposals are due by hand delivery, mail or e-mail November 10th, at 5:00 PM to:

Physical Address
501 E Fonner Park Road, Suite #200
Grand Island, NE 68801
E-Mail: tgriffeth@statefair.org

Mailing Address:
PO Box 1387
Grand Island, NE 68802

Section 4. Overall Scope

- I. **Terms:** The contract will become effective January 1st, 2026, through December 31st, 2026 with the option for an additional two (2) year term.
- II. **Other Agencies:** Any other agency facilitating business with Aksarben Stock Show, including Fonner Park and its partners, Nebraska State Fair, or the Grand Island Livestock Complex Authority and its partners, shall not be bound by any agreement made as the result of this request for proposal.
- III. **Agreements Made:** Aksarben may accept a proposal as written by issuing a written agreement with the selected buyer. This agreement will be signed by both parties.
- IV. **Exceptions:** Any exceptions to any piece of this RFP shall be noted on the Proposal Addendum, Attachment A, and submitted.
- V. **Contracts:** To be executed between Aksarben Stock Show and Live Streaming Provider. All contracts shall be carried out by the Livestock Manager.

- VI. **Responsible Parties:** Aksarben Stock Show final decisions on all Live Streaming Providers will remain with the Livestock Manager, Competitive Exhibits Manager, & Agriculture Director and in cooperation with the Executive Director and upon consultation with Live Streaming Provider.
- VII. **Onsite:** This contract will require the chosen agency to have an onsite lead

Section 5. Conditions

- I. **Laws:** Terms and provisions of this solicitation and any agreement resulting from this shall follow any governing law applicable to this process. Any litigation or action in connection with this proposal and subsequent award shall be instituted in the appropriate Nebraska courts.
- II. **Assignment:** Any contract resulting from this solicitation may not be assigned, transferred, or delegated in whole or in part by the production agency, without the prior written consent of Aksarben Stock Show.
- III. **Termination:** Aksarben Stock Show may terminate any agreement made as a result of this process at any time that the agency fails to carry out the provisions under the agreed-upon terms.
 - a. Upon termination, Aksarben Stock Show shall provide written notice within 10 days of termination. Any monies owed to Aksarben Stock Show shall be due within 30 days of written notice, and vice versa.
- IV. **Indemnification:** Aksarben Stock Show hereby agrees to indemnify and hold harmless *Awardee*, as well as their agents, representatives and directors from and against any loss, damage or expense associated with a claim arising out of the negligence of Aksarben Stock Show. *Awardee* hereby agrees to indemnify and hold harmless *Aksarben Stock Show* for any loss, damage or expense associated with a claim arising out of the negligence of the *Awardee*.
- V. **Insurance:** Aksarben Stock Show shall maintain, comprehensive general liability insurance in the amount of no less than One Million Dollars per occurrence from an A- or better rated carrier. This policy shall name the Awardee and their agents, representatives and directors as additional insured as it pertains to the negligence of the Aksarben Stock Show. Awardee shall maintain, comprehensive general liability insurance in the amount of no less than One Million Dollars per occurrence from an A- or better rated carrier. This policy shall name the Aksarben Stock Show, and their agents, representatives and directors as stated in Addendum B as additional insured as it pertains to the negligence of the Awardee.
- VI. **Retention of Rights:** The Awardee shall not have any rights to use the name, logos, trademarks or copyrights of Aksarben Stock Show outside of the purposes of promotion related to Aksarben Stock Show, without written permission.
 - a. Aksarben Stock Show reserves the right to not award this offer to any vendor based on any reason.

Section 6. Proposal

I. General Information

- a. List the following:
 - i. Company Name
 - ii. Contact info for Live Streaming Provider:
 - Physical Address
 - City, State, Zip
 - Phone
 - Email
 - Contact Name of Person Responsible for this RFP
 - Title
 - Phone
 - Email

- b. Provide a Letter of interest
- c. Provide a complete profile of your firm
- d. Describe three (3) examples of your firm's past performance success with other clients.

II. Scope

- a. Agency will provide Aksarben Stock Show with adequate staff for multiple rings at once, equipment, and services for Live Streaming.
- b. **Term:** The contract will become effective upon signing through the conclusion of the 2026 Aksarben Stock Show with the option for an additional three (2) year term.
- c. **Other Agencies:** Any other agency facilitating business with Aksarben Stock Show, including Fonner Park and its partners, Nebraska State Fair, or the Grand Island Livestock Complex Authority and its partners, shall not be bound by any agreement made as the result of this request for proposal.
- d. **Agreements Made:** Aksarben Stock Show may accept a proposal as written by issuing a written Agreement with the selected production agency. This agreement will be signed by both parties.
- e. **Exceptions:** Any exceptions to any piece of this RFP shall be noted on the Proposal Addendum, Attachment A, and submitted.
- f. **Contracts:** To be executed between Aksarben Stock Show and Live Streaming Provider. All contracts shall be executed by the Livestock Manager.
- g. **Responsible Parties:** Aksarben Stock Show final decisions on all Livestock Live Streaming Providers will remain with the Livestock Manager, Agriculture Director and in cooperation with the Executive Director and upon consultation with Live Streaming Provider.
- h. **Onsite:** This contract will require the chosen agency to have an onsite lead.

III. Bid

- a. List your complete bid, either flat rate or percentage structure. Provide any incentive considerations.
- b. Will Livestock Streaming Provider guarantee in (a) above that pricing shall 1.) not increase over the life of the agreement, or 2.) guarantee price increases will not exceed a set percentage per year or a set percentage over the life of the agreement?
- c. Lodging will be provided for Streaming Provider and Staff, up to 10 nights. How many rooms and any other requirements?
- d. Please reflect on the opportunity of retaining the agreement for three (3) consecutive years and provide commentary.
- e. List any other fees or changes in Addendum A.

Section 7. Evaluation of Proposal

- I. Evaluation of all proposals shall be performed by Aksarben Stock Show officials. Evaluation shall be based on, but not limited to, the following criteria in no particular order or weight. Firms with previous Fair/Event experience will be scored accordingly.
 - Complete bid
 - Staffing ability for all shows
 - Off season communication approach
- II. Evaluation committee shall consist of:
 - Vaughn Sievers, Ag Director
 - Tyler Griffeth, Livestock Manager
 - Kourtney Lingeman, Competitive Exhibits Manager

Section 8. Certification

Include this form with your proposal

Name of Company_____

Physical Address_____

City, State, Zip_____

Phone_____

Email_____

Contact Name of Person Responsible for RFP_____

Title_____

Phone_____

Email_____

Manager Name (If different from above)_____

The Livestock Photographer representative hereby certifies by signing below that this proposal is genuine and is made under no false pretenses.

Print Name

Signature

Date

Proposal Addendum – Attachment A

EXCEPTIONS TO PROPOSAL AS NOTED.

The following exceptions to this request for proposal are listed as such:

RFP ITEM NUMBER	COMMENTS

Print Name

Signature

Date

Proposal Addendum - Attachment B

INSURANCE

Live Streaming Providers submitting a proposal are required to make evident certificates of the following minimum coverage. Such certificates shall be included with the proposal:

- Workers Compensation Insurance meeting the statutory requirements of the State of Nebraska.
- Employers' Liability Insurance providing limits of liability in the following amounts:
 - a. Bodily injury by accident: \$100,000 each accident
 - b. Bodily injury by disease: \$500,000 policy limit
 - c. Bodily injury by disease: \$100,000 each employee
- Commercial General Liability insurance providing limits of liability in the following amounts, with aggregates applying separately on a "per project" basis:
 - a. General aggregate: \$2,000,000
 - b. Product/completed operations aggregate \$2,000,000
 - c. Personal and advertising injury liability \$1,000,000
 - d. Per occurrence \$1,000,000
 - e. Fire legal liability \$50,000
 - f. Automobile \$1,000,000

If the Awardee does not carry its own required insurance coverage or fails to return proof of such by the due date, Aksarben Stock Show may at its option obtain through an insurance carrier the necessary coverages noted by this agreement. The expense of this coverage will be billed to the Awardee.

Nebraska State Fair Board, Fonner Park Exposition and Events Center, The Hall County Livestock Improvement Association, and the City of Grand Island shall be listed as additional insured at no cost to the Aksarben Stock Show.

LIABILITY

The Awardee agrees to hold Nebraska State Fair Board (legal entities, employees, board members and thereof) harmless from any liability, cost or expense in connection with or growing out of any claim whatsoever for injury, loss or damage to person and/or property at activities involved with this agreement in or upon the Fonner Park/Nebraska State Fair premises, its facilities and appurtenances OR upon the hotel premises, facilities and appurtenances including any transportation of persons, property or items in any way related to Nebraska State Fair.

I acknowledge that I have read the above insurance and liability requirements and acknowledge my organization's responsibility as such.

Print Name

Signature

Date