

Nebraska State Fair Marathon  
Nebraska State Fair  
PO Box 1387  
Grand Island, NE 68802



To Whom it May Concern:

The Nebraska State Fair Marathon is back in 2025, and we are excited to partner with Goals Race Management to put on a great event. We anticipate over 900 runners and their families attending the event. In 2024 we had participants from 120 Nebraska communities, 38 states, and three countries. We certainly could not have the success that we do without sponsors like you.

Your support of the Nebraska State Fair Marathon allows us to be one of the only State Fairs in the nation to offer a full marathon as part of our event lineup. The NE State Fair Marathon is a fantastic opportunity to advertise your business and reach individuals from not only our community but from across the state and nation. There are a variety of sponsor levels to choose from which are laid out on the next page. If there is a level that fits your organization, please complete the form and return it to the Nebraska State Fair c/o Karli Schulz. If you have an interest in sponsorship that is not included on the attached sheet, we'd love to discuss other opportunities.

Thank you for your support of this great community event!

*Karli Schulz*

Karli Schulz  
Nebraska State Fair  
Entertainment and Events Director  
nestatefairmarathon@statefair.org  
308-385-3928

*Glenn Troudt*

Glenn Troudt  
Goals Race Management  
Race Director  
nestatefairmarathon@statefair.org  
402-540-3910

# Nebraska State Fair Marathon Sponsorship Opportunities



Sponsorship Benefits	Sprinter <b>\$5,000</b>	Runner <b>\$2,500</b>	Jogger <b>\$1,000</b>	Walker <b>\$500</b>
Announcement as Level Sponsor on NE State Fair Marathon social media platform and during Event	★	★	★	★
Logo & link to sponsor website on race website & all pre-race emails	★	★	Logo Only	
Sponsor logo or sponsor name on all race shirts	Large Logo	Medium Logo	Small Logo	Sponsor Name
Complimentary race registrations and 20% off additional registrations for employees & family members	4	2	20% off family & employees ONLY	20% off family & employees ONLY
Complimentary race shirts	4	2	2	1
Company logo displayed at start/finish line	★	★	Company Name	
Flagging with company logo displayed along course	★			

## Custom Sponsorship

Custom sponsorships are available to meeting your company's marketing objectives. Options to be a title sponsor for a specific race are also available.

## Deadlines

Logos, signage, and materials intended for race packets will be provided by the sponsor by August 15. Complimentary race entries must be submitted by August 1, 2025. Sponsors are encouraged to provide literature, advertisement, coupon or a small memento for packet pick-up.

## Sponsor Details

Sponsorship Level

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Payment may be made with credit card by calling 308-385-3928 or by mailing cash or check to the address below. Checks payable to Nebraska State Fair.

Email form to:  
nestatefairmarathon@statefair.org

Mail form and payment to: Nebraska State Fair  
c/o Karli Schulz  
PO Box 1387  
Grand Island, NE 68802