



Nebraska State Fair

Request For Proposal

The Nebraska State Fair is requesting design and execution of design of the Nebraska State Fair building foyer.

Due April 18th, 2024

REQUEST FOR PROPOSAL

The Nebraska State Fair is requesting bids to design the Nebraska State Fair building foyer and then implement that design over five (5) years.

OVERVIEW:

The NSF Foyer is an open space that serves as the entrance to the Nebraska State Fair Offices, Raising Nebraska and the State Fair Box Office. Our vision for the space is for the area to reflect the overall mission of the Nebraska State Fair:

To recognize the achievements of Nebraskans, celebrate youth and fair traditions and showcase agriculture while providing educational and entertaining experiences for all.

We would like the cove spaces to highlight fair experiences. Agriculture/Livestock & Competitive Exhibits, Aksarben Stock Show, Midway, and Entertainment/Performers will be the focus on areas we would like your assistance in completing. Additional design builds for placement along the center space and additional coves not mentioned will be the responsibility of the fair to complete. There are also a few general wayfinding signs that need updated, including the Box Office sign, elevator, and restrooms.

The entire project will be broken up over five (5) years. A budget of \$20,000 has been set for the first year, 2024. The goal for 2024 is to complete the agricultural/livestock space, along with way finding signage to the Box Office, Restrooms, and Elevator.

Important elements vital to the success of this project include:

1. **Mirror the Feel of the Fair.** This building/foyer is likely the first stop for fairgoers as they enter the Nebraska State Fair. You need to feel as though you have *arrived*.
2. **Dimension.** Layers, 3D, areas to walk around displays are a **MUST**. We are not interested in just photos & vinyl lining the walls.
3. **Lasting/Durable.** The design displays need to last many years to come and hold up to hands on fairgoers.
4. **Approved Design Elements.** Only agreed upon graphics, colors, logos, and other design elements. Careful consideration must be used to align the foyer design with the design standards set by the State Fair.
5. **Willingness to work with us & brainstorm.** We love working with others! Help our ideas come to life or turn a page to a new idea we haven't thought of!

The next three pages are photos of each area that we've numbered and matched to the foyer sketch on page 6. We've added a few of our initial ideas as a guide and inspiration for your team to build from. Again, we're looking to display what makes the fair the most loved and anticipated celebration of agriculture, entertainment, and education in the state of Nebraska.

Note: Each cove is 10ft high and 4ft deep. Each area should also provide an ADA option.

COVE 1 / NORTHWEST CORNER: AGRICULTURE/LIVESTOCK



BEFORE



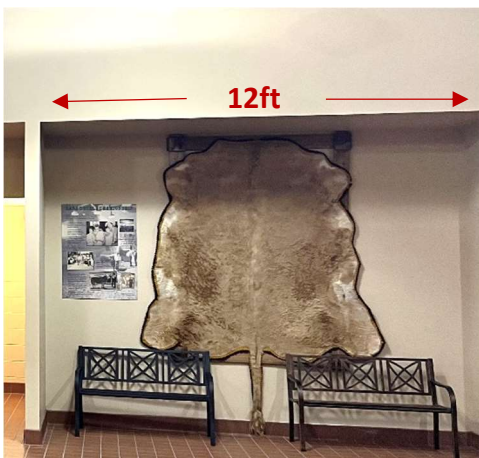
IDEA FOR AFTER

Guest would stand here.

Actual fabric banner could hang nearby with "Grand Champion Fairgoer".

Interactive photo opportunity for our guests to experience what it would feel like to win a prestigious livestock exhibitor award at the Nebraska State Fair.

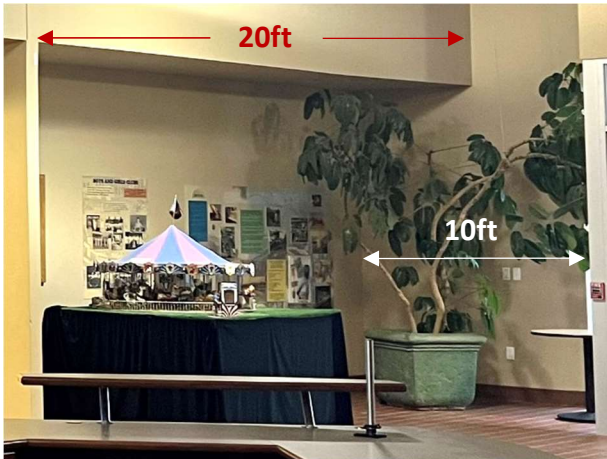
COVE 2: AKSARBEN STOCK SHOW



BEFORE

Aksarben History from the past 96 years. AKSS was in Omaha until 2018, when it moved to Grand Island.

COVE 4 / NORTHEAST CORNER: MIDWAY



BEFORE

We envision a midway scene across the back of the cove. One seat of a ride from the photo would be brought to life with a real seat attached to the wall, making it 3D. The seat would need to be low enough to actually get into it for a photo opportunity. An example is this swing ride photo below. Cables from a swing could drop from the ceiling in front of the image.



IDEA FOR AFTER

COVE 5 / SOUTHEAST CORNER: ENTERTAINMENT/CONCERTS



CURRENT IMAGE

Concerts, strolling entertainment, sights & sounds of the fairground could secure this corner. Potentially a timeline of artists through the years with perhaps a life size cutout of one of the favorite artists that you could have your photo taken beside. We could start collecting autographed photos of artists each year, like iconic restaurants around the country adorn their walls.



IDEA FOR AFTER

CENTER: LOOKING EAST FROM ELEVATOR



CURRENT IMAGE

For the center space, we would like to tie all the coves together to make it feel very inviting. We want to avoid it feeling like a long hallway. Our initial idea was to move the overalls to the center of the room, facing east. As you would walk into the east doors, you would immediately be faced by the overalls, and two rows of corn stalks (multiple varieties) on either side like they're creating a path to the overalls. This scene would make a great photo opportunity, as well as a way to highlight the various types of corn we grow in Nebraska. We see this section placed similar to where the desk placement is in the above photo. Measurements of the center area are marked on the foyer map on page 6.

CURRENT OVERALLS

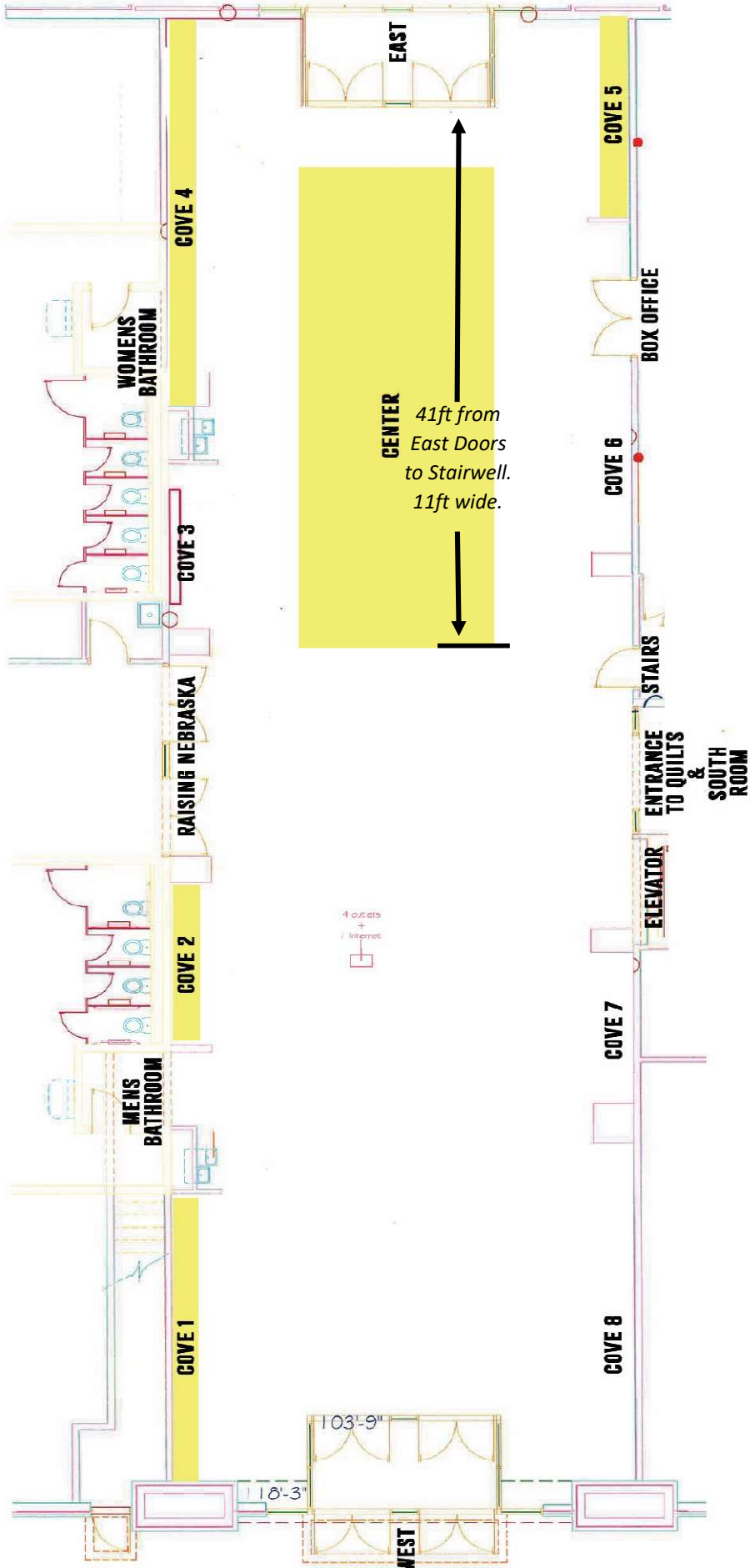


CENTER: LOOKING EAST FROM WEST DOORS



CURRENT IMAGE W/LOGO IN PLACEMENT AS DESCRIBED

As you enter the west doors, we envision a 12ftx12ft Nebraska State Fair logo at the center of the room. It could be mounted on the back side of the overalls frame. The right side of the red ribbon banner on the logo would create an arch, reaching over to the south wall. Guests could walk under the right red ribbon section.



CENTER
 41ft from
 East Doors
 to Stairwell.
 11ft wide.

4 outlets
 +
 1 Internet

COVE 4

COVE 3

RAISING NEBRASKA

COVE 2

MENS BATHROOM

COVE 1

EAST

COVE 5

BOX OFFICE

COVE 6

STAIRS

ENTRANCE TO QUILTS & SOUTH ROOM

ELEVATOR

COVE 7

COVE 8

WEST

18'-3"

103'-9"

SPECIFICATIONS OF REQUEST

Provide the following in an email or mail to:

Monica Kleinschmidt, Marketing Manager
501 E Fonner Park Road Suite 200
Grand Island, NE 68801

Email: mkleinschmidt@statefair.org

Phone: 308-385-3927

1. Provide photos/examples of similar projects your firm has completed.
2. Confirm that you are confident in completing the project within the \$100,000 budget over 5 years.
3. Explain how you would integrate subcontractors into the project, if any.
4. Please provide a general explanation of how you would perform this project. What would your process be? How would you collaborate with the State Fair staff?
5. Insurance: Workers Comp & Employers Liability as required by the State of Nebraska and public Liability Insurance Including Premises/Operations and Products/Completed Operations coverage in the amount of \$1,000,000 per occurrence, for bodily injury and/or property damage; and \$1,000,000 in the aggregate, for bodily injury and/or property damage. Said insurance must name the Nebraska State fair Board, Fonner Park Exposition and Event Center, Hall County Livestock Improvement association, and the City of Grand Island as the additional insureds. The insurance Carrier must be acceptable to the Nebraska State Fair Board.
6. ***Have Questions? Submit Questions via email by April 1st, 2024 to mkleinschmidt@statefair.org. We will send all questions and answers the morning of April 3rd to any agency that has inquired.***
7. ***We will hold a Live Video Call on Wednesday, April 3rd at 2pm Central Time for any further discussion needed. Zoom Meeting ID: 835 2125 3754 Passcode: 753045***
<https://us06web.zoom.us/j/83521253754?pwd=WoOIGNz1GHflPRRToJgwQbIT8tZlcz.1>

NEBRASKA STATE FAIR RIGHTS

The Nebraska State Fair reserves the right to cancel this RFP in writing or postpone the date and time for submitting proposals at any time prior to the proposal due date. The Nebraska State Fair by this RFP does not promise to accept the lowest cost or any other proposal and specifically reserves the right to reject any or all proposals, to waive any formal proposal requirements, to investigate the qualifications and experience of any Proposer, to reject any provisions in any proposal, to modify RFP contents, to obtain new proposals, to negotiate the requested services and contract terms with any Proposer, or to proceed to do the work otherwise.

All questions and inquiries should be addressed to:

Monica Kleinschmidt, Marketing Manager *Email: mkleinschmidt@statefair.org *Phone: 308-385-3927

ADDENDUM B

Attraction will list The Nebraska State Fair Board, Fonner Park Exposition and Events Center, The Hall County Livestock Improvement Association, and the City of Grand Island as additional insured on the insurance certificate, at no cost to the Nebraska State Fair. One Million Dollar per occurrence and Two Million aggregate is required. Attraction will provide The Nebraska State Fair with a certificate of insurance evidencing the coverage no later than August 1 of the performance year.

Contractors need to make evident certificates of the following minimum coverages. Such certificates shall be included:

- Workers' Compensation insurance meeting the statutory requirements of the State of Nebraska
- Employers' Liability insurance providing limits of liability in the following amounts:

Bodily injury by accident:	\$100,000 each accident	Bodily injury by
disease:	\$500,000 policy limit	Bodily injury by
disease:	\$100,000 each employee	

- Commercial General Liability insurance providing limits of liability in the following amounts, with aggregates applying separately on a "per project" basis:

General aggregate:	\$1,000,000
Product/completed operations aggregate:	\$1,000,000
Personal and advertising injury liability:	\$1,000,000
Per occurrence:	\$1,000,000
legal liability:	\$50,000
Automobile:	\$1,000,000

The contractor needs to recognize that all equipment is in your custody and control the entire time the equipment is on property.

If the Contractor does not carry its own required insurance coverage or fails to return proof of such by the due date, Nebraska State Fair may at its option obtain through an insurance carrier the necessary coverages noted by this agreement.

The expense of this coverage will be billed to the Contractor.

Nebraska State Fair, Fonner Park, Hall County Ag Society, and City of Grand Island are required to be listed as additional insureds.