Nebraska State Fair – Exhibitor Video Contest

Purpose: To recognize the achievements of Nebraskans, celebrate youth and Fair traditions and showcase agriculture while providing education and entertaining experiences for all.

Entry Deadline: July 15th, 2023
Department Winners Announced: August 1st, 2023

Contest Information:

1. All participants will be subject to the Nebraska State Fair rules and regulations, along with the specific department rules and regulations.
2. By entering in the contest, exhibitors agree the Nebraska State Fair may share/post content from the exhibitor on any and all NE State Fair platforms for promotional and advertising purposes.
3. Eligibility – Follows eligibility rules of the department participant is entering video in.
   a. An exhibitor may enter one video per department.
   b. An exhibitor may enter up to 3 departments, and the videos must be different per department.
   c. The exhibitor MUST enter the specific department as an exhibitor to qualify their entry in the video contest, for the respective department.
   d. Videos must be family friendly. Videos that are not will be disqualified.
4. The included departments:
   a. 4-H
   b. FFA
   c. Open Class
   d. Equine
5. Video Requirements and Entering:
   a. Create a 1–2-minute video explaining –
      i. The project, including the area and purpose.
      ii. Pre – exhibiting efforts. (Steps to create, training, needed materials, etc.)
      iii. A key skill being learned and practiced to exhibit this project.
   b. Edit the video as needed and upload it to YouTube.
   c. Fill out the entry form, copy YouTube link of video where specified in form, and submit.
6. Evaluation
   a. A panel of 3 judges will evaluate videos based on the video requirements listed above.
   b. Each department will have a winner selected.
7. Each department winner will receive:
   a. Two (2) $10 meal vouchers and 2 gate admission tickets to be used at the 2023 Nebraska State Fair
   b. NE State Fair will provide the winners marketing personnel to create content, during the Nebraska State Fair, to be featured on our social media and website and used for advertising purposes.
   c. Nebraska State Fair will also offer an opportunity for the exhibitor to be interviewed by one of the media outlets present at the fair.
      i. This will be scheduled during the exhibitor’s time at the NE State Fair.