



Booth/Exhibit Pricing Guide

INDOOR BOOTH PRICING (ALL REQUIRED TO BE OPEN 10:00 am – 9:00 pm)

Pinnacle Bank Expo Center: central air conditioning & cement floor

	<u>NO soliciting</u>	<u>YES soliciting (sales, leads, product info.)</u>
10' x 10' In-line	\$655.00*	\$851.50*
10' x 10' Corner	\$785.00*	\$1020.50*

*Indoor exhibit space is calculated at a square foot rate.

All indoor booths who are 1. selling a product or merchandise, 2. taking deposits for future orders, or 3. creating leads for future follow-up with customers, recruits, members, etc. must pay a solicitation fee based on their square footage. **This solicitation fee is NOT a portion of your merchandise sales...it is already incorporated into the flat, square footage rate listed above.**

OUTDOOR BOOTH SPACE PRICING (ALL REQUIRED TO BE OPEN 10:00 am – 9:00 pm)

Market Place, Commercial, Hard Surface: outdoor, asphalt surface location

30' Front (30'x20').....	Inline: \$825.00
30' Front (30'x20').....	Corner: \$950.00
40' Front (40'x20').....	Inline: \$1100.00
40' Front (40'x20').....	Corner: \$1225.00
50' Front (50'x50').....	Corner: \$1500.00

Ag Market Place, Hard Surface: outdoor, asphalt surface location (10:00 am – 9:00 pm)

30' Front x 30' deep	Inline: \$750.00 / Corner: \$875.00*
50' front x 50' deep	Inline: \$1250.00 / Corner: \$1375.00*

ELECTRICAL SERVICE PRICING:

110 VOLT Outlet: 110v, service up to 20 amps: \$90.00

Additional amps may be requested at \$20.00 for each 10-amp increase.

220 VOLT Outlet: 220V, service up to 100 amps: \$205.00

Additional amps may be requested at \$20.00 for each 10-amp increase.

- Electrical service is available at almost all locations when requested and paid for before July 1st.
- Volts/Amps are priced per outlet or direct connection and each includes service for the entire Fair Term: August 25th – September 4th, 2023.

All booths must be open from 10:00 am to 9:00 pm each day of the Fair.

The exception to these hours may be identified on your contract

*All lots/spaces/booths/locations are subject to an additional charge for corner space or uniquely high-traffic areas.