



NEBRASKA STATE FAIR
REQUEST FOR PROPOSAL

Nebraska State Fair (NSF) is seeking a qualified company to provide service in the following category for the Nebraska State Fair.

Apparel Services

NEBRASKA STATE FAIR
GRAND ISLAND, NE



Request for Proposals: Apparel Services

Send Proposals to: Nebraska State Fair

Physical Address:

501 East Fonner Park Road, #200 Grand Island, NE 68801

Mailing Address:

PO Box 1387 Grand Island, NE 68802

Phone: 308.382.1620

RFP proposals and questions should be directed by e-mail to:

Eileen Dawes at edawes@statefair.org

Due Date & Time: Extended to March 21, 2023, at 4:00 PM

About the Nebraska State Fair:

The Nebraska State Fair, entering its 154th year in 2023, is an event held at Fonner Park in Grand Island, Nebraska. The regional event is the largest in the state of Nebraska drawing an average of over 300,000 patrons each year since moving to Grand Island. Concerts, livestock shows, Wade Shows Carnival, dozens of free grounds acts and 4-H and FFA shows are all a part of this 11-day-long event ending on Labor Day.

The Nebraska State Fair is looking for Proposals for Apparel services for both the Nebraska State Fair and the Aksarben Stock Show, as well as for other custom branded apparel needs.

APPAREL SERVICES DESIRED



Top three considerations:

- Provide practical, while being fashion forward, apparel selections.
- Advise on the most conservative cost apparel choices and alternatives.
- Bid a fair offer, while being as frugal as possible

These categories are included, but not limited to:

- T-shirts; 4-H, seasonal staff, promotional, permanent staff, board, & volunteers
- Jackets/sweatshirts: staff, board, promotional, volunteers
- Hats/visors: seasonal staff, permanent staff, board, promotional
- Shirts/polos: seasonal staff, permanent staff, board, promotional

PROPOSAL CONTENTS

- A. Apparel Experience. The Offerer should describe its apparel experience.
- B. Organization Details: Size, structure and working location(s).
- C. Screen Print, digital or other and Embroidery Qualifications. The Offerer should have extensive experience in these areas.
- D. Pricing. The Offerer's proposal pricing should include incidental expenses, such as: shipping, design set up, creative assistance, extra expense for multiple colors for print and embroidered pieces.
- E. The Offerer to provide pricing on NSF staff individual personal clothing to have logo applied.
- F. The NSF reserves the right to negotiate with the Offerer on the structure of the billing and/or extra fees.
- G. Price quote should include distinction of if the order is available as separate or dependent upon other orders.
- H. What is the ordering /turnaround times and what are the delivery options?
- I. Offerer to list if they provide an NSF Online store ordering capabilities with start and ending date.
- J. Does Offerer have other promotional items on a website or catalog?



ANTICIPATED ITEMS LIST:

1. short sleeved tee, full color print, front only (up to 2000)
2. ss tee, full color print, both sides (up to 2000)
3. ss tee, single color print, front only (min. 100)
4. ss tee, single color print, both sides (min.100)
5. short sleeved polo, single color embroidery, single spot (20+)
6. ss polo, full color embroidery, single spot (20+)
7. LS polo, full color embroidery, single spot (20+)
8. short sleeve men's button-down shirt, single color embroidery, single spot (20+)
9. ss men's button-down, full color embroidery, single spot (20+)
10. short sleeve ladies button-down, single color embroidery, single spot (20+)
11. ss ladies button-down, full color embroidery, single spot (20+)
12. ladies & mens Quarter zip pull overs, full & single color embroidery
13. baseball/trucker hats, single color embroidery (100/style +)
14. baseball/trucker hats, full color embroidery (100/style +)
15. visor, single color embroidery (100+)
16. visor, full color embroidery (100+)
17. Men's soft-shell jacket, full color embroidery, three spots
18. Ladies soft shell jacket, full color embroidery, three spots