



Giveaways, Freebies & Samples

This form must be completed and returned to the Nebraska State Fair before July 1st, 2022. Approval must be received from the Space Rental Department before any giveaway is distributed at the Nebraska State Fair.

Give Away Items, Freebies and Samples will be listed on the Nebraska State Fair Website and on the State Fair Mobile App as a Keyword Searchable Database.

COMPANY NAME: _____

FAIR SPACE LOCATION: _____

E-MAIL ADDRESS (for approval response): _____

DO NOT list brochures/flyers/literature/handouts that pertain directly to your business.

DO LIST PROMOTIONAL ITEMS that will be given to fair guests (i.e., rulers, keychains, pens, etc.).
Promotional items must be offered to guests with no restrictions or fees.

Nebraska State Fair Rules & Regulations #17.1-17.4

17.1 Lessee may advertise at and distribute from within the leased space only. Lessee shall post no signs except those approved by Lessor. Signs denoting ownership, proprietorship, or name given to the place of business shall be permitted

17.2 Lessee, including wholesalers, retailers, bottling companies or other distributors serving Lessee, shall not post signs, bills, cards, stickers or other advertising matter on any of the buildings, light posts, or other structures of any nature.

17.3 **Helium filled balloons as give-away items and promotional stickers are not allowed.** (Stickers see Rule 5.12) Helium tanks are not allowed inside buildings by recommendation of the State Fire Marshall.

17.4 Any items given away by Lessee as a promotional piece must bear advertising of the Lessee giving the item away. The excessive distribution of promotional items, hand bills, cards, or any other advertising matter by the Lessee is strictly prohibited. No vehicle will be permitted to park in the parking areas on the grounds for the sole purpose of advertising.

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|----------|-----------|
| 1. _____ | 7. _____ |
| 2. _____ | 8. _____ |
| 3. _____ | 9. _____ |
| 4. _____ | 10. _____ |
| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |

Approved By: _____
Director of Sales Date