



2021 Booth Pricing

INDOOR BOOTH PRICING (ALL REQUIRED TO BE OPEN 10:00am – 9:00pm)

Pinnacle Bank Expo Center: central air conditioning & cement floor

	<u>NO soliciting</u>	<u>YES soliciting (sales, leads, product info.)</u>
10' x 10' In-line	\$621.35*	\$807.76* (spaces LIKE A102, A103, A104, A105, etc.)
10' x 10' Corner.....	\$746.35*	\$970.26* (spaces LIKE A101, A106, A107, A112, etc.)

4-H/FFA/Commercial Building: central air conditioning & cement floor

	<u>NO soliciting</u>	<u>YES soliciting (sales, leads, product info.)</u>
10' x 10', In-line	\$592.32*	\$770.02* (spaces LIKE FF02, FF22, FF58, FF60)
10' x 10' Corner.....	\$717.32*	\$932.52* (spaces LIKE FF01, FF21, FF32, FF67)

*Indoor exhibit space is calculated at a square foot rate.

All indoor booths who are 1. selling a product or merchandise, or 2. taking deposits for future orders, or 3. creating leads for future follow-up with customers, recruits, members, etc. must pay a solicitation fee based on their square footage. This solicitation fee is **NOT** a portion of your merchandise sales...it is already incorporated in to the flat, square footage rate listed above.

OUTDOOR BOOTH PRICING (ALL REQUIRED TO BE OPEN 10:00am – 9:00pm)

OPEN AIR, Commercial Market, Hard Surface: outdoor, asphalt surface location

30' Front (30'x20').....	Inline: \$825.00
30' Front (30'x20').....	Corner: \$950.00
40' Front (40'x20').....	Inline: \$1100.00
40' Front (40'x20').....	Corner: \$1225.00
50' Front (50'x50').....	Corner: \$1500.00

OPEN AIR, Ag Market, Hard Surface: outdoor, asphalt surface location

30' Front x 30' deep.....	Inline: \$750.00 / Corner: \$875.00
50' front x 50' deep.....	Inline: \$1250.00 / Corner: \$1375.00

ELECTRICAL SERVICE PRICING:

110 VOLT Outlet: 110v, service up to 20 amps: \$90.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

220 VOLT Outlet: 220V, service up to 100 amps: \$205.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

- Electrical service is available at almost all locations when requested and paid for before July 1.
- Volts/Amps are priced per outlet or direct connection and each includes service for the entire Fair Term: August 27 – September 6, 2021.

All booths must be open from 10:00am to 9:00pm each day of the Fair

Exception to these hours may be identified on your license agreement

*All lots/spaces/booths/locations are subject to an additional charge for corner space or uniquely high traffic areas.