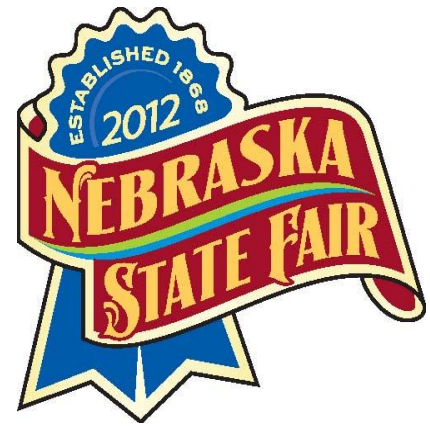


2012 Nebraska State Fair

BOOTH / EXHIBIT SPACE PRICING GUIDE



INDOOR EXHIBIT SPACE PRICING (OPEN 9:00am – 9:00pm)

Exhibition Building: central air conditioning & cement floor

10' x 10' In-line \$650.00* (spaces A102, A103, E111)

10' x 10' Corner \$812.50* (spaces A101, A106, A107, A112)

4-H / FFA / Commercial Building: central air conditioning & cement floor

NO soliciting YES soliciting (sales, leads, product info.)

10' x 10', In-line \$500.00* \$650.00* (spaces A102, E111, FF02, FF22)

10' x 10' Corner \$625.00* \$812.50* (spaces A101, E112, FF01, FF21)

- Indoor exhibit space is calculated at a rate of \$5.00 per square foot.
- All indoor booths who are #1. selling a product or merchandise, or #2. taking deposits for future orders, or #3. creating leads for future follow-up with customers, recruits, members, etc. must pay a solicitation fee equal to 30% of the square footage fee. This solicitation fee is NOT a portion of your merchandise sales.

OUTDOOR SPACE PRICING (OPEN 9:00am – 9:00pm)

Commercial Market Place: outdoor, asphalt surface location

Most spaces 15 x 20..... \$25.00 per front foot (15' x \$25 = \$375.00 / \$500.00)*

Ag Equipment Hard Surface Market Place: outdoor, asphalt surface location

30' front x 30' deep \$25.00 per front foot (30' x \$25 = \$750.00 / \$875.00)*

50' front x 50' deep \$25.00 per front foot (50' x \$25 = \$1250.00 / \$1375.00)*

Ag Equipment Dirt/Grass surface Market Place: outdoor, grass or dirt surface location

50' front x 30' deep \$15.00 per front foot (50' x \$15 = \$750.00 / \$875.00)*

ELECTRICAL SERVICE PRICING:

110 VOLT Outlet: 110v, service up to 10 amps: \$50.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

220 VOLT Outlet: 220V, service up to 100 amps: \$185.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

- Electrical service is available at almost all locations when requested and paid for before July 1.
- Volts/Amps are priced per outlet or direct connection and each includes service for the entire Fair Term: August 24 – September 3, 2012.

All booths must be open from 9:00am to 9:00pm each day of the Fair

Exception to these hours may be identified on your contract

*All lots/spaces/booths/locations are subject to an additional charge for corner space or uniquely high traffic areas.