

2011 Nebraska State Fair

BOOTH / EXHIBIT SPACE PRICING GUIDE



INDOOR EXHIBIT SPACE PRICING (OPEN 9:00am – 9:00pm)

Exhibition Building: central air conditioning & cement floor

10' x 10' In-line	\$650.00*	(spaces A102, A103, E111)
10' x 10' Corner	\$812.50*	(spaces A101, A106, A107, A112)

4-H / FFA / Commercial Building: central air conditioning & cement floor

	NO soliciting	YES soliciting (sales, leads, product info.)
10' x 10', In-line.....	\$500.00*	\$650.00* (spaces A102, E111, FF02, FF22)
10' x 10' Corner	\$625.00*	\$812.50* (spaces A101, E112, FF01, FF21)

- Indoor exhibit space is calculated at a rate of \$5.00 per square foot.
- All indoor booths who are #1. selling a product or merchandise, or #2. taking deposits for future orders, or #3. creating leads for future follow-up with customers, recruits, members, etc. must pay a solicitation fee equal to 30% of the square footage fee. This solicitation fee is NOT a portion of your merchandise sales.

OUTDOOR SPACE PRICING (OPEN 9:00am – 9:00pm)

Commercial Market Place: outdoor, asphalt surface location

Most spaces 15 x 20\$25.00 per front foot (15' x \$25 = \$375.00 / \$500.00)*

Ag Equipment Hard Surface Market Place: outdoor, asphalt surface location

30' front x 30' deep\$25.00 per front foot (30' x \$25 = \$750.00 / \$875.00)*

50' front x 50' deep\$25.00 per front foot (50' x \$25 = \$1250.00 / \$1375.00)*

Ag Equipment Dirt/Grass surface Market Place: outdoor, grass or dirt surface location

50' front x 30' deep\$15.00 per front foot (50' x \$15 = \$750.00 / \$875.00)*

ELECTRICAL SERVICE PRICING:

110 VOLT Outlet: 110v, service up to 10 amps: \$50.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

208 VOLT Outlet: 208V, service up to 100 amps: \$185.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

- Electrical service is available at almost all locations when requested and paid for before July 1.
- Volts/Amps are priced per outlet or direct connection and each includes service for the entire Fair Term: August 26 – September 5, 2011.

All booths must be open from 9:00am to 9:00pm each day of the Fair
(except Labor day (9/5), when hours are 9am-7pm)

*All lots/spaces/booths/locations are subject to an additional charge for corner space or uniquely high traffic areas.