



August 24 – September 3
Landscape Design Display
Registration Deadline: May 31, 2012

The Nebraska State Fair invites you to participate in the second annual Landscape Design Display open to commercial landscapers. Similar to a Home and Garden show, the displays provide the opportunity for landscapers and designers to showcase their work, talents, and expertise to the Nebraska State Fair guests (2011 attendance was 333,000). The displays provide decoration, seating, and interest to the Nebraska State Fair.

REGISTRATION

- No registration fee.
- Participants must be a commercial business.
- Participants must complete and return the registration form by May 31, 2012.
- A sketch/drawing and written description must be included with the registration form.

DISPLAYS

- Space assignment is at the discretion of the Nebraska State Fair staff.
- Space assignment may rotate yearly
- 2011 spaces were spread throughout the grounds. 2012 displays may be grouped together to create a more grand attraction.
- Incorporating seating into your display may encourage more Fair foot traffic into your display.
- Display set-up can begin as early as Monday, August 13.
- Display set-up must be completed by end of day Thursday, August 23.
- Displays must be left in place all 11 days of the Nebraska State Fair, August 24 – September 3.
- Display tear-down begins on Tuesday, September 4.
- The State Fair will provide roving security and watering service daily starting Wednesday, August 22 through Monday, September 3.
- Participants may have a representative on hand to give out information, brochures and business cards, if desired (Please note: This is not a requirement).
- Participants may only distribute information from their assigned space.
- Participants will be able to purchase up to two (2) vendor tickets (\$4.00 each), daily to maintain and staff the display. All participants must have a ticket to gain entry to the Fairgrounds.
- Space must be left in or returned to the condition in which it was found.

MATERIALS

- Participants will supply their own plants, soil, garden features, tools, equipment, and labor at their own cost to create their display.
- The State Fair will design and create a sign with participant name and logo for the display.
- Careful consideration should be taken in regards to the weather and wind.

SAFETY

- All participants are liable for their own and/or employee safety.
- The State Fair will provide roving security as part of the Fair's overall security procedure, between Wednesday, August 22 and Monday, September 3.
- The Nebraska State Fair Board and Staff, Fonner Park, and the Hall County Ag Society will not be held liable for theft, damage, fire, flooding or any acts of vandalism to the displays.
- Participants are required to abide by The Nebraska State Fair Vendor Rules & Regulations found at www.statefair.org, under the Vendor/Concessionaire Tab.



2012 Nebraska State Fair
August 24 – September 3
Landscape Design Display
Application forms DUE before May 31, 2012

Business or CompanyName*: _____

Owner or Operator Name: _____

Address: _____

City*: _____ State: _____ ZIP: _____

Business Phone #: _____ Home Phone #: _____

Fax #: _____ Cellular #: _____

E-mail address: _____ Website: _____

In the event of an emergency, please give the name of the person who will be managing your location at our Fair and where we might be able to contact them, during off-hours; or a business emergency phone number here:

RELATIONSHIP: _____ NAME: _____ PHONE #: _____

Please circle your preferred dimensions desired: 10'x10' 20'x10' 20'x20' 30'x30' 40'x20'

Please provide a written description of your Landscape Design Display, if you need additional space, please use the back of this form:

Please attach a sketch / drawing of your ideal Landscape Design

Does your display require electrical service?

OUTLET #1: VOLTS: **110v or 220v?**: _____, using AMPERAGES: ____ **Amps** (increments of 10amp: ex. 10 amp, 30amp, 50amp)

OUTLET #2: VOLTS: **110v or 220v?**: _____, using AMPERAGES: ____ **Amps** (increments of 10amp: ex. 10 amp, 30amp, 50amp)

Does your display require water service?

One time fill service with opportunity to top off during the event? _____ OR water source that can provide a constant flow? _____

Accepted assigned participants may start moving hard-scape display items to the Fairgrounds as early as **Monday, August 13**.
State Fair will begin to provide roving security and watering service on **Wednesday, August 22**.

Please indicate what date your business will start constructing your Design Display on the Fairgrounds: _____

Be sure to read the enclosed informational sheet regarding the details, rules, and recommendations for the Landscaping Design Display!

Signature of person making application: _____

*Identified items will be used to create your businesses display sign. Your logo may also be added to your sign, please send electronic file to jparr@statefair.org